

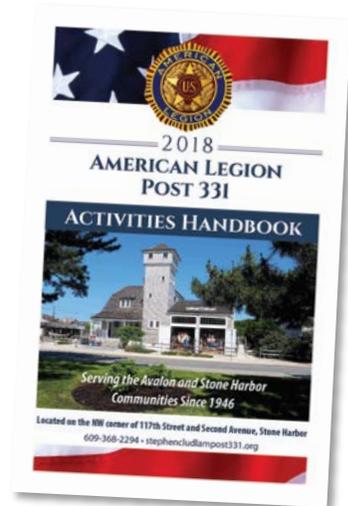


Dear Veteran Supporter,

First, we would like to thank each of you for your continued support for our Veterans. The American Legion Post 331, which serves Stone Harbor and Avalon, is very grateful for your support and our Veterans thank you.

Our preparations for the 2018 Memorial Day Parades are well underway. This year the Parades will be held on Monday, May 28 in both Avalon and Stone Harbor and our annual Handbook will be distributed along the parade routes. The book will be available from Memorial Day to Veterans Day at various locations on the island.

One big change that we have made this year is to have Seven Mile Publishing print the books and help create the ads. Their expertise will greatly help, not only to produce the book, but to create more opportunities for color advertising. All ad work and printing will be handled by Joanna Heston. She can be reached at [jheston@7milepub.com](mailto:jheston@7milepub.com). Additionally, this year we will be utilizing a Memorial Day free standing insert for the Memorial Day Events. You'll notice on our Donation Sheet that there is a new advertising opportunity for this insert, as we are looking for one exclusive advertiser. This is a unique opportunity to have your company as the sole sponsor of the Memorial Day event schedule via this insert. The actual Legion Handbook will be upgraded through Seven Mile Publishing technology, affording you not only the opportunity for additional color advertising, but Patron listings, too.



Our American Legion Handbook gives local businesses, organizations and individuals the opportunity to place an advertisement, personal tributes and thanks to our county Veterans in recognition of their service. Proceeds of the Handbook will be used to help support county Veterans programs and Post operations. There will be a minimum of 1,400 books printed and distributed through the year.

If you would like to place an advertisement or personal note of thanks to our Veterans in the Handbook, please follow the directions on the enclosed donation sheet.

Our objective this year is an improved Handbook, which includes more advertising opportunities, improved quality and a removable Memorial Day insert that leverages the technical expertise of Seven Mile Publishing.

For those that have continued to support our Veterans through Post 331, we thank you for your support. For those that are participating for the first time, WELCOME!

American Legion Post 331 is committed to delivering program support to our county Veterans!

Sincerely,

Jon Ready  
Trustee, American Legion Post 331